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# Privacy Policy – The Maloba group

At Maloba, we understand the importance of protecting our customers' privacy and personal data. This privacy policy describes how we collect, use, and protect the information you provide when using our services and website. By using our services, you agree to this privacy policy.

**Collection of Information:** We collect personal information directly from you when you use our services, such as when making a travel reservation, completing a form on our website, or contacting us by email or phone. This information may include your name, email address, phone number, payment information, and any other information relevant to your reservation.

**Use of Information:** We use the information we collect to provide you with the services you request, such as processing your reservations, sending you confirmations and travel details, and responding to your inquiries and requests. We may also use your information to improve our services, personalize your experience, and communicate with you about promotions, special offers, and Maloba news.

**Sharing Information:** In the event that it is necessary to book other services, such as tour guides or transfers, personal data such as your name and contact information may be shared with these individuals or entities for the sole purpose of carrying out the experience chosen by you as a customer. We are committed to sharing only the information necessary for the provision of the service and to ensuring that these individuals or entities comply with applicable data protection laws.

**Security of Information:** We are committed to protecting the security of your personal information and take all reasonable measures to prevent unauthorized access, disclosure, alteration, or destruction. We use physical, electronic, and administrative security measures to protect your information against unauthorized access.

**Retention of Information:** We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected, or as required by applicable law.

**Your Rights:** You have the right to access, correct, update, or delete your personal information at any time. If you would like to exercise any of these rights, please contact us using the contact information provided at the end of this policy.

Changes to the Privacy Policy: We reserve the right to modify this privacy policy at any time without prior notice. Any changes to this policy will be effective immediately upon posting on our website. We recommend that you review this policy regularly to stay informed of any changes.

Contact: If you have any questions or concerns about this privacy policy, or if you would like to exercise your privacy rights, please feel free to contact us at: [info@themalobacompany.com](mailto:info@themalobacompany.com)